

## **EkoTekNord**

### **Intensivvecka inom Nordisk Entreprenörskap våren 2007**

Denna beskrivning är ett resultat av nordiskt lärarträff i december 2005. Eftersom till sekreterare på mötet valdes en amerikansk lärare från en partnerhögskola blev beskrivningen gjort på engelska.

The goal and purpose of the intensive week is to explore, understand and document the common and different features of each Nordic countries' entrepreneurial environment. A further goal is to identify success entrepreneurial success company cases which can then be shared with the cooperation network. The ultimate goal is to publish a casebook on the findings of the intensive week

#### **Objectives**

To make the students aware of the entrepreneurial climate, structure and trends in each Nordic country. In addition the students should understand what are the basic conditions required for successful entrepreneurial activities.

The students can work in cross-Nordic teams. This enables them to reflect on their own understanding of national identity and entrepreneurship.. Individual student experiences will allow them to be resources in their teams and also allow each student to reflect on other Nordic models of entrepreneurship. The result of this student experience is to enhance their individual understanding of entrepreneurship and also allow the students to have a Nordic wide understanding of entrepreneurship. Students also get a better understanding of different Nordic languages and interacting in a Nordic context.

For the different Nordic teachers this intensive week opens up the opportunity to deepen networking, share teaching experiences and explore new ways for cooperation. In addition teachers can share experiences on corporate cooperation and pedagogical issues.

As a result of this intensive week, the participating Universities will begin the development of a regular virtual course on entrepreneurship. The students who have participated in the intense week will have developed a a better understanding of Nordic countries and a network of contacts in the Nordic countries.

Participants get 3 ECTS for the course

Description of the Intensive Week

#### **Pre-Work**

Students are 2<sup>nd</sup> or 3<sup>rd</sup> year students. Students will participate in a national course prior to the intensive week beginning. During this course students will identify 3-5 entrepreneurial success cases and write up cases on each of these. The cases will be placed on the internet (blackboard) before the intensive week. Every student will therefore have virtual access to all cases before the intensive week begins.

## **Intensive Week**

The intensive week begins with lectures given by participating teachers and representatives from the local industry. Also one visit will be organized to a local entrepreneurial organization. Most of the week activities will involve student teams working in cross-Nordic groups. Each team will make an analysis of selective cases (on blackboard) and attempt to identify enablers of success. Teams will make short presentations to the whole group on their findings. Teachers are facilitators, monitors and coaches of the sessions.

The week also includes social activities and a cultural program.

During the week student teams will continue to work on the cases and the result of this work will be an analysis of success factors in each country. Each team will select one of their entrepreneurial cases for a final competition. The final competition will be judged by teachers, local entrepreneurs and the students. The competition presentations will highlight success factors in the case companies and local conditions which contribute to their success.. Students will also have an opportunity to work in diverse Nordic teams.

At the very end of the week there will be a wrap-up for the whole group. The main theme of this wrap-up will be a review of Nordic entrepreneurial behaviour.

## **Post-work**

Students and teachers will jointly work on the editing and publication of the cases. The teachers will continue the development of a virtual entrepreneurship course outline for future development.

Number of universities: 10

Number of students: 5 per University

Location: Högskolan Dalarna, Sweden

Timing week 10 2007