

## INVITATION

### To Whom It May Concern:

On behalf of EkoTekNord partnership we have a pleasure in inviting You to the international practical seminar

### *“Quality Culture Development”*

which is being held at Kauno kolegija, Lithuania, 19 May 2010

**Competitiveness, accountability, responsibility, necessity of constant development of activity quality are key driving forces, stimulating the higher education institution to create and implement the internal quality assurance system, search for effective decisions improving institution activity and upgrowth of its quality culture.**

### Background & Purpose

Quality culture is a significant factor affecting the institution vision, mission, strategy, quality policy and aims as well as the mechanism of the quality management system. On the other hand, quality culture itself is formed by the external environment of the institution and its change, the achieved quality of the activity, interaction between the institution vision, mission, strategy and mechanism of the quality management system. Quality culture is the main determinant of the successful creation, implementation, realization and constant development of quality management system. The purpose of the seminar – to share experiences and best practices between the EkoTekNord partner institutions and beyond in the area of quality culture development.

Development of quality culture is a long process. Moreover, it is very difficult work. Although the modelling of internal quality assurance system is constructed in such a way as to involve all the members of the institution community into its creation, implementation and development process, but its functioning still faces certain obstacles, say self-evaluation is regarded as waste of time or one more bureaucratic whim. Thus, the issue of this project is *how to develop quality culture in higher education institution*. The basic idea is to work together and share the results in this area.

**Main themes of the seminar** *the participants will discuss the following issues and exchange views with colleagues):*

- 1. How quality is achieved in higher education institutions? Quality of higher education institution improvement.*
- 2. Quality culture approach.*
- 3. Quality culture development through quality assurance system.*

### Who would attend:

The seminar is designed for the all stakeholders of higher education institutions that are interested to share the achievements of practices of quality culture development in higher education institutions, to seek the progresses in the area of quality assurance and quality culture. The seminar provides the platform the higher education innovators behind various cases to disseminate the achievements of EkoTekNord partner institutions and other stakeholder groups.

**Presentation submission:**

Presentations should cover the main themes:

- 1. How quality is achieved in higher education institutions? Quality of higher education institution improvement.*
- 2. Quality culture approach.*
- 3. Quality culture development through quality assurance system.*

**Pre-seminar special event** Tuesday 18 May, 7 pm.

This optional informal knowledge meeting will provide open and creative discussion on value creation. Delegates will have the opportunity to share their own experiences and can engage dialogue. Followed by informal dinner (location – at a hotel) to be detailed later.

**Seminar programme will be available soon.**

**SEMINAR VENUE**

The seminar will take place May 19 from 9 am to 4 pm at:

**Kauno kolegija  
Pramones av. 20, LT-50468 Kaunas, Lithuania.**

**ACCOMMODATION AND MEALS**

For representatives of EkoTekNord partner institutions Hotel accommodation and meals (dinners May 18-19 and lunch during the seminar) will be provided by Kauno kolegija (detailed information with registration form will be provided from January, 2010) and financed by the project of EkoTekNord network.

**CONTACT DETAILS FOR MORE INFORMATION:**

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We hope that You will be able to participate and contribute to the event.

## SEMINAR REGISTRATION FORM

Please complete the form to book a place on the Quality Culture Development Seminar and send it to: [jolanta@kauko.lt](mailto:jolanta@kauko.lt).

Title	
First name	
Last name	
Position	
Organisation	
Address	
Postcode	
E-mail	
Phone number	
Fax number	
Please state any special dietary/mobility requirements	

### Contact details for more information:

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